

THE EXCEPTIONAL

By Sutcliffe & Son



small batch scotch whisky



DON SUTCLIFFE, managing director of Craft Distillers and 35-year veteran of distilled spirits marketing, and WILLIE PHILLIPS, for 23 years managing director of The Macallan, have collaborated to create a significant small batch Scotch Whisky.

While others blend to produce year-in, year-out consistency, each edition of **THE EXCEPTIONAL** will offer a Whisky that is authentically individual, possessed of its own qualitative and stylistic distinction. **All releases are finished in first-fill sherry casks.**

THE EXCEPTIONAL GRAIN

Release no. 2

The blend includes whiskies from Loch Lomond Distillery, North British Distillery, and a barrel of 33-year-old wheat from Carsebridge Distillery, long since closed. Married in first-fill Sherry casks. Subtle and rich. 43% abv. **“The finest grain whisky I’ve had? Damn close” – SPIRIT JOURNAL**

THE EXCEPTIONAL MALT

Release no. 2

A blend of eleven selected mature malts from Glenfarclas, Ben Nevis, Alt-a’Bhainne, Auchroisk, Glenallachie, Westport, Speyside, Macallan, and 3 great Speyside distilleries whose names we can’t use. Great whisky. 43% abv. **“A blueprint for blended malt... Glorious” ★★★★★ – Paul Pacult**

THE EXCEPTIONAL BLEND

Inaugural release

Harmonious blend of layered complexity: aged grain whiskies from North British, Strathclyde, and Cameron Bridge blended with carefully selected barrels of malt from Glenfarclas, Ben Nevis, Alt-a’Bhainne, Auchroisk, Glenallachie, Westport, Speyside, Macallan, and 3 great Speyside distilleries whose names we can’t use. **Exceptionally deep whisky.** 43% abv.

craft distillers

www.craftdistillers.com

Since the autumn of 1987, Willie Phillips (23 years Managing Director of The Macallan) and I have envisioned working together to craft a qualitatively and stylistically distinctive Whisky. Willie was the force behind The Macallan becoming the iconic brand it is, a brand based on uncompromising quality of ingredients and process, combined with stylistic authenticity and a great team of people. Working with Willie, the team, and that Whisky was a privilege that shaped my career.

Recently I came across a note that Willie sent me in 1996, just after the takeover of The Macallan by Highland Distillers (subsequently by Edrington). Regarding our past work at The Macallan and our future possibilities together, Willie said, “In anticipation I shall look forward to that... I shall always regard the first time as a truly exceptional experience and be forever grateful that it happened to me.”

In the spring of 2010, some twenty-five years after our first endeavor together, Willie and I set about creating the platform to craft small batch whiskies. We have sourced and selected barrels with unique and distinctive characteristics, which we blend to our own uncompromising and stylistic sensibilities, thus crafting what we intend and believe to be authentically wonderful Whisky.

So it is that, when it came to branding our Whisky, we chose to name it after our twenty-five year journey and friendship, as well the experience we hope you enjoy upon opening the bottle...
THE EXCEPTIONAL By Sutcliffe & Son.



Don Sutcliffe / Founder



Above right, Don Sutcliffe working on the package.
Right, Willie Phillips with Master Blender Bill Arthur.
Directly above, Don loving whisky.